

Activities for the cage-free eggs

We keep confirming the compliance to “the animal welfare guidelines for laying hens” published and being tried to be standardized by the Japanese Ministry of Agriculture, Forestry and Fisheries (MAFF) in Japan as we have stated. As the leading company of eggs, we will not only contribute to the development of the egg industry, but also subjectively work on the promotion and market expansion of cage-free eggs in Japan.

As a result of the above activities, we aim to make the percentage of Kewpie Mayonnaise sourced 100% cage-free eggs from 3% in 2024 to 10% in 2027 in global.